

Poster on a Major World River

P: To create an interesting and informative poster about a great river of the world.

A: Moravian College community. (The poster will be displayed in Collier Hall of Science.)

G: Academic poster. (It is *not* a film poster or an advising poster.)

E: Create a readable poster that displays key information about the river: its location, its length, its ecology, its history, its social and economic significance.

Exigence: "I want to give members of the Moravian College community a snapshot of the important information about this river."

Subject matter: Rivers, their ecology and social impact.

Discourse Community: Geographers.

Genre: Academic poster. A template is provided.

Instructions: Examine the example posters from the past, and decide what features are desirable.

Organize the river information according to the online poster template. Create table of the data that can be read from a distance of six feet.

Writing Process: With your partner, find multiple sources with information about river. Find relevant photos and artwork, and be sure to record their author and source. Be sure that the graphical sources are cited in the poster.