Writing 100: Professional Writing (Section D)

Dr. George Brower
Comenius Hall 212  610-861-1379  browerg@moravian.edu

Class Hours

<table>
<thead>
<tr>
<th>Section D</th>
<th>Mon</th>
<th>Tue</th>
<th>Wed</th>
<th>Thu</th>
<th>Fri</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office Hours</td>
<td>I am on campus on Mon or Fri or both – call, email, or check my office.</td>
<td>2:20 -3:30</td>
<td>2:20 -3:30</td>
<td>I am on campus on Mon or Fri or both – call, email, or check my office.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>11:30 – 12:00</td>
<td>11:00 – 12:00</td>
<td>11:30 – 12:00</td>
<td>1:00 – 2:00</td>
<td></td>
</tr>
</tbody>
</table>

You are welcome to make an appointment for a different, mutually convenient time.

These hours and any changes to them will be posted on my office door.

Course Prerequisites: The only prerequisite is admission to the College.

Catalog Description: Writing 100. Writing as a communication process central to learning and life. Helps students write in varied styles for varied audiences, use research materials and cite them appropriately, and use technology as a tool for research and writing. Students will work collaboratively in workshop settings and will practice both oral and written communication. Each section will have its own subject-area focus.

Writing 100 Goals: The course goals, requirements, and (minimum) resources for all Writing 100 sections are adapted from the course Guidelines that were written by a faculty committee chaired by Dr. Joel Wingard, who is the Director of Moravian College’s Writing Across the Curriculum program, which includes Writing 100.

Writing 100 introduces writing as a communication process that is central to learning and life. You will work collaboratively in workshop settings and practice both oral and written communication. The section’s subject area focus will involve reading and discussion of ideas and styles, and because Writing 100 focuses on college-level reading and writing, students will sharpen the critical reasoning skills needed for success in any academic discipline at Moravian College. By the end of the course, students will:

1. Understand writing as a way of thinking and demonstrate that in the act of writing a writer may construct new knowledge.
2. Understand that successful writing follows attention to the process as much as the form of the work and experience the power of collaboration as part of that process.
3. Increase their ability to read critically and comprehensively and to synthesize ideas they read with their own ideas.
4. See how reading and talking about writing contribute to their writing abilities.
5. Gain facility in writing in a variety of genres for a variety of audiences.
6. Gain experience in using technology for research and writing and demonstrate competence in research and in citing the materials you find in academic style.
7. Understand how errors in grammar, usage, punctuation, and spelling may impede a reader’s understanding and increase your facility in avoiding or correcting them.
8. Be able to format a paper for an academic reader.

Writing 100 Requirements: You will complete formal and informal, graded and ungraded writing assignments this semester. You will complete several drafts before the longer assignments are complete, working with each other in small group workshops, receiving oral and written comments from other students and me, and meet with me individually. Everything we do is to answer the many questions that come up in planning, writing, revising, and editing a piece of writing.
At least one assignment will require substantial use of Reeves Library. They will help you learn to develop a workable topic as you learn about it with the research skills you will learn. By the end of the course, you should be proficient in:

1. Defining a research topic by focusing on a single question and determining the information required to write about it.

2. Planning and executing a search for the information you need by:
   - Identifying key terms
   - Identifying the most appropriate sources of information
   - Limiting your search based on audience requirements (scholarly or popular, date, language, etc.).
   - Modifying your search based on what you find.
   - Using a wide variety of sources, including but not limited to online databases and search engines, including Boolean operators and other technical refinements.

3. Knowing where to look for the sources you find.
   - Which resources does Reeves Library own or make available through the LVAIC interlibrary loan program and other sources?
   - Requesting material Reeves Library does not own through interlibrary loan, a process that may take time.
   - Find material on reserve for courses.

4. Collaborating with your classmates, the Writing Center Tutors, Reeves Library’s Reference Librarians, and me to answer your questions and improve your skills.

5. Credit your sources appropriately (MLA style in this section) and understand why source citation is important.

**Goals for This Section:** You will learn about the degrees of formality the genres professionals use require. The genres include:

I. Casual methods like text-messaging and personal journals.
II. Informal methods like email,
III. Semi-formal methods like:
   A. Memos (memorandums? memoranda?), and
   B. Progress reports, and
IV. Formal methods like:
   A. Letters and
   B. Project reports, term and scholarly papers, and books.

Your ability to organize your ideas and present them clearly is the course’s main concern, it includes the conventional rules of grammar. The rules have been controversial for many years, but professional writing is a conservative field. A large fraction of your readers will be put off by spelling and grammatical errors that would raise few eyebrows in other audiences.

**Required Text:**
Website: dianahacker.com/bedfordhandbook6e

**Class Preparation, Homework, Study, and Project Time:** Colleges and their faculties expect typical full-time students to devote 40 – 50 hours per week to their courses. Under Moravian College’s unit system, full-time students typically enroll in four courses each semester, so they should spend 10 – 12 hours per week on each course. After class meetings of about 3 hours, they have about 8 hours per week for class preparation, homework, study, and projects per course. Students who find a course more challenging than usual may have to devote more time to it.

**Attendance Policy:** I take attendance at the beginning of each class to:
1. Know which students are present and ready to begin work at the scheduled time and
2. Assist the Academic Affairs Office in financial aid matters when a student withdraws.
Each day that you are on time adds about 1/3 of 1.0% (0.357%) to your total points for the course. Being on time for four days adds about 1.0% (1.07%). Attendance points affect course grades directly (more are better) and through the benefit of the doubt. I am more inclined to give the benefit of the doubt to students with nearly enough points for the next higher grade if they have demonstrated courtesy and interest by being on time.

This is not a cut policy as I understand that term. Such policies reduce a student’s grade after a few absences or tardies, often three or four. The policy stated here would lower a students course grade by itself only after more than 9 absences or tardies of the 28 scheduled class meetings, which is 1/3 of the total. Students with so many absences or tardies have usually given other signs of academic difficulty.

Learning and Other Disabilities Policy: Any student who wishes to disclose a disability and request accommodations under the Americans with Disabilities Act (ADA) for this course must meet with either Mrs. Laurie Roth in the Office of Learning Services (for learning disabilities and/or ADD/ADHD) or Dr. Ronald Kline in the Counseling Center (for all other disabilities) before doing so.

Academic Honesty Policy: Students are responsible for understanding and abiding by the current version of the College’s Academic Honesty policy. The policy is published annually in the Student Handbook and is online at .

You may find it valuable to study in groups. I encourage you to do so, but all material you turn in for evaluation must be the result of your own work. Do not let enthusiasm in a group study session lead you to turn in material that appears to have been shared or the work of more than one person.

Course Grades and Grade Scale:

<table>
<thead>
<tr>
<th>Component</th>
<th>Grade</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance</td>
<td>10%</td>
<td>Every class day!</td>
</tr>
<tr>
<td>Participation</td>
<td>15%</td>
<td>Every class day!</td>
</tr>
<tr>
<td>Email</td>
<td>5%</td>
<td>4:30 p.m., Friday – every class week</td>
</tr>
<tr>
<td>Conferences (2)</td>
<td>10%</td>
<td>1. by 3 February 2. Finals Week</td>
</tr>
<tr>
<td>Application and Resume</td>
<td>10%</td>
<td>4:30 p.m., Friday, 3 February</td>
</tr>
<tr>
<td>Presentation</td>
<td>10%</td>
<td>28 April – not more than 1 per class</td>
</tr>
<tr>
<td>Individually Designed Major Proposal</td>
<td>15%</td>
<td>4:30 p.m., Friday, 24 February</td>
</tr>
<tr>
<td>Term Paper</td>
<td>25%</td>
<td>4:30 p.m., Friday, 14 April</td>
</tr>
<tr>
<td>Presentation</td>
<td>10%</td>
<td>27 April – not more than 1 per class</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>100%</td>
<td></td>
</tr>
</tbody>
</table>

Students who earn at least 93.33% of total course points will receive an A,
93.00% A-,
86.67% a B+,
83.33% B, and so on.

Notes:
1. Grading student assignments and course work requires qualitative judgments that are not easily translated to a numeric scale. Please see me during office hours if you have questions about an assignment or exam grade or your grade for the course.
2. This syllabus and the attached calendar may change. Any changes will be distributed in class before they take effect. Students are responsible for using the current versions when they prepare assignments or study for exams, including any changes in due dates.
3. A copy of this syllabus is on file in the Academic Affairs Office, Monocacy Hall.
GUIDELINES

Writing 100

Texts

Plus any additional text(s) chosen by instructor.

Course Description and Objectives

Writing 100 introduces writing as a communication process that is central to learning and life. In this course, you will work collaboratively in workshop settings and practice both oral and written communication. The subject area focus of each section of Writing 100 will involve reading and discussion of ideas and styles, and because Writing 100 focuses on college-level reading and writing, students will begin to sharpen the critical reasoning skills needed for success in any academic discipline at Moravian.

By the end of this course, students will

- Understand writing as a way of thinking and demonstrate that in the act of writing a writer may construct new knowledge
- Understand that success in writing lies in attention to the process as much as in the form of the final product and experience the power of collaboration as part of that process
- Increase their ability to read critically and comprehensively and to synthesize ideas from sources with their own ideas
- See how reading and talking about writing contribute to the development of writing abilities
- Gain facility in writing in a variety of genres for a variety of audiences
- Gain experience in using technology for research and writing and demonstrate competence in finding materials through research and in citing them in an academic style
- Become aware of errors in grammar, usage, punctuation and spelling that may impede a reader’s understanding and increase their facility in avoiding or correcting such errors
- Be able to format a paper for an academic reader

Course Requirements

Each student enrolled in Writing 100 will complete several pieces of writing, formal and informal, graded or ungraded, this semester. You should expect to receive suggestions from your instructor or classmates as you develop writing assignments through multiple drafts. Individual conferences, written comments, small group workshops—all may be used to help
you answer the questions that accompany planning, writing, revising, and editing a piece of writing.

At least one writing assignment should involve substantial use of Reeves Library. You will be responsible for investigating and developing a workable topic as you learn to implement the skills of research. By the time you complete Writing 100, you should be proficient in the following “basic competencies”:

- Define a research need
  - Formulate a research topic
  - Determine an information need
- Plan and execute a search for information
  - Identify key terms and concepts
  - Identify the most appropriate sources of information
  - Use Boolean operators and truncation where appropriate
  - Impose limiters (e.g., scholarly vs. popular, date, language)
  - Modify the search based on search results
- Know how and where to find the sources discovered in the search process
  - Determine which sources the library owns or provides access to and retrieve them
  - Request material not owned by the library on Interlibrary Loan
  - Locate material faculty may have put on reserve in the library
- Understand the obligation to credit sources and be able to do so in an appropriate citation style

Writing as a Process

Writing is more than simply a report of what you know and see; it’s also an important way of exploring a subject. Developing a finished piece of writing through time and involving the recursive steps discussed below can deepen your understanding of the world and yourself in a way that reading and thinking by themselves cannot. By practicing writing in this way, we hope that you can eventually become your own teacher/editor and be able to use writing as a way of learning. Here is a brief review of the essential steps. They are based upon what we know about how successful writers actually work.

**Prewriting** (or planning) is the work you do before composing and includes those important early decisions about purpose, your audience, and a style to fit. Prewriting also means reading, taking notes, talking to others, outlining, or freewriting—in other words, gathering together your information and thoughts.

**Writing** (or drafting or composing) those first words on a blank page is sometimes the most difficult step, often preceded by procrastination and anxiety that the writing will not work and that you might fail. Beginning writers should remember that it is neither natural nor possible for the words to come out just right the first time. Trying to make each sentence perfect before going to the next is one of the worst things to do. Writing takes time and often trial and error to become exact. The process we follow at Moravian allows time for your unique mind and your store of language to work together.

Therefore, writing the first draft should be the fastest part of the process. You should write freely and without concern for style or mechanics in order to probe your ideas and let the act of
writing help you discover what needs to be said. This first draft should be an open conversation between you and the writing. But for this conversation to move forward, you the writer must continue to put words on paper and respond to those words by writing more. Most any words will do to start the ball rolling, to set up this dialogue between you and the page. You are simply using writing to make yourself think in a sustained way about your topic. You aren’t even sure yet what you wish to say. What comes out may surprise you. But at least give yourself a chance to let your thoughts flow in writing without trying to make each sentence correct before going to the next.

The best advice is not to fret over a first draft. Simply get something on paper to work with. Concentrate on filling up on the pages with words. If you get stuck, reread what you’ve written or consult your outline and then force yourself to start moving the pen or the keys on the keyboard again, even if you have to write, “I’m stuck and I don’t know why. What I wish to say is . . .” Most of all, make a mess. Paper is cheap, but the price is dear of trying to get everything right on the first draft.

**Revising** is the crucial stage. Indeed, it has often been said that good writing is rewriting. It is through multiple drafts that a piece of writing is developed to fulfill the writer’s purpose for a reader. You may add paragraphs and sentences while deleting old ones, or restyle flabby sentences and sharpen word choice now that the ideas are clearer. You may even “trash” much of what you’ve written in a first draft as your purpose and your sense of yourself in relation to your audience becomes sharper.

Writing on a computer can be of great advantage. You can produce clean multiple drafts fairly quickly, and you can use aids such as automatic style, spelling, and grammar checkers. Do be careful to save earlier drafts of your work, as your instructor will probably wish to see the various stages of your work. Also, some instructors may ask you to provide copies of earlier drafts to some of your fellow students for their suggestions for improvement.

The secret to writing successfully is, above all else, the willingness to revise and pride in doing so. Professional writers expect to revise words, sentences, and paragraphs. Always ahead in this stage of revision are several opportunities to get it right.

**Final editing and proofreading** await you at the end of the writing process--at the very end. For the first time the writer becomes a police officer, inspecting and verifying the grammar and spelling and punctuation. Good writing is much more than good grammar, but for most academic essays, the two go together. So writers at this point become anxious that no spelling or grammatical blunder will interfere with a reader’s ability to understand and enjoy what was written.

You won’t always have as much time as you would like for every essay. All of us, students and teachers alike, must learn to live within the limitations of this special version of life called college. But you can still practice this process of writing, learning to anticipate each stage and the writing problems that are a part of it. Someday your success will almost certainly depend, at least in part, on your ability to write meaningfully and to write with style. This semester is the time to start to get ready for that moment.

**Writing Center**

The Writing Center, on the second floor of Zinzendorf Hall, is there to support the efforts of all writers at Moravian College. The tutors there are students who are good writers and who are professionally trained to help you improve your writing. They will go over an essay draft with you and guide your understanding of how you might improve that draft. You could also drop by to pick up some of the free handouts on virtually every part of writing: getting started, writing a thesis, developing paragraphs, eliminating wordiness, using commas, and the like.
The Writing Center is generally open Monday-Thursday afternoons and Sunday evenings during the semester. Its phone number is 861-1592.

**Learning Services Office**

If you have a learning disability and believe you may require accommodation to succeed in this course, you should contact the Learning Services Office at 1307 Main Street. Do this as soon as possible to enhance the likelihood that such accommodations are implemented in a timely fashion.

---

**ACADEMIC HONESTY AT MORAVIAN COLLEGE**

**Policy on Academic Honesty**

Moravian College expects its students to perform their academic work honestly and fairly. A Moravian student, moreover, should neither hinder nor unfairly assist the efforts of other students to complete their work successfully. This policy of academic integrity is the foundation on which learning at Moravian is built.

The College’s expectations and the consequences of failure to meet these expectations are outlined below. If at any point in your academic work at Moravian you are uncertain about your responsibility as a scholar or about the propriety of a particular action, consult your instructor. In general, you should be guided by the following principles.

**Guidelines for Honesty**

All work that you submit or present as part of course assignments or requirements must be your original work unless otherwise expressly permitted by the instructor. This includes any work presented, be it in written, oral, or electronic form or in any other technical or artistic medium. When you use the specific thoughts, ideas, writings, or expressions of another person, you must accompany each instance of use with some form of attribution to the source. Direct quotes from any source (including the Internet) must be placed in quotation marks (or otherwise marked appropriately) and accompanied by proper citation, following the preferred bibliographic conventions of your department or instructor. It is the instructor’s responsibility to make clear to all students in his or her class the preferred or required citation style for student work. Student ignorance of bibliographic convention and citation procedures is not a valid excuse for having committed plagiarism.

When you use the specific thoughts, ideas, writing, or expressions of another person, you must accompany each instance of use with some form of attribution to the source.

You may not collaborate during an in-class examination, test, or quiz. You may not work with others on out-of-class assignments, exams, or projects unless expressly allowed or instructed to do so by the course instructor. If you have any reservations about your role in working on any out-of-class assignments, you must consult with your course instructor. In each Writing 100 class and in the Writing Center, we try to establish a community of writers who can review and provide helpful criticism of each other’s work. Although no students in your class or in the Writing Center should ever be allowed to write your paper...
for you, they are encouraged to read your work and to offer suggestions for improving it. Such collaboration is a natural part of a community of writers.

You may not use writing or research that is obtained from a “paper service” or that is purchased from any person or entity, unless you fully disclose such activity to the instructor and are given express permission.

You may not use writing or research obtained from any other student previously or currently enrolled at Moravian or elsewhere or from the files of any student organization, such as fraternity or sorority files, unless you are expressly permitted to do so by the instructor.

You must keep all notes, drafts, and materials used in preparing assignments until a final course grade is given. In the case of work in electronic form, you may be asked to maintain all intermediate drafts and notes electronically or in hard copy until final grades are given. All these materials must be available for inspection by the instructor at any time.

**Plagiarism**

A major form of academic dishonesty is plagiarism, which we define as the use, whether deliberate or not, of any outside source without proper acknowledgment; an “outside source” is defined as any work (published or unpublished), composed, written, or created by any person other than the student who submitted the work (adapted from Napolitano vs. Princeton). Instructors often encourage—and in the case of research essays, require—students to include the ideas of others in their writing. In such cases, students must take care to cite the sources of these ideas correctly (in other words, to give credit where credit is due). *The Bedford Handbook* provides guidance in using several systems for documenting sources.

At Moravian, if a Writing 100 instructor suspects plagiarism, the student will be asked to show the notes and rough copy used in preparing the paper. The instructor also has the right to see any books or periodicals that were used. The grade for the paper will be suspended until these materials have been reviewed. An instructor who suspects a student of violating the policy on academic honesty with regard to an assignment, requirement, examination, test, or quiz will consult with the Director of Writing Across the Curriculum, using a blind copy of the work in question, to verify the violation. If the charge is verified, the instructor will, in almost all cases, assign either a grade of zero to the academic work in question or a failing grade in the course in which the violation occurred. The student must be informed in writing of the alleged violation and penalty; a copy of this memo must be sent to the Associate Dean of Academic Affairs.