Instructor:  Lou Lanza (215)872-1355 or lanzascat@aol.com

Office Hours:  N/A

Description
This course is a one-term course that is discussion, reading, and project intensive. Participation is open to all Moravian College students, faculty, staff, as well as community musicians.

Text
The Self Promoting Musician by Peter Spellman, Berklee Press.

Objectives
By conclusion of this course, the student will demonstrate the ability to:

2. Discuss at length the music business within the jazz world in particular and the music world in general.

Develop a useful contract/rider and press kit for basic submissions and jobs/concerts.
Develop a useful website or space online on which to showcase your talents, biography, reviews, appearances, etc.

Requirements and grading
Music majors and minors in this practicum will receive a letter grade ranging from A to F. A student that receives an NP will have 10 points deducted from their performance unit grade. The grade will be calculated as follows: 59% or below an F, 60 to 69% a D, 70 to 79% a C, 80 to 89% a B, & 90 to 100% an A.

3. Attendance
4. Class participation: 50%

Outside Projects: 30%
Final: 20% - Missing the final yields a 0% for the term.
There are no make-ups.
Excused absence due to illnesses: As many as the doctor prescribes.

5. Unexcused absences: Missing a single class reduces the grade by 6 points.
6. Suggested outside listening and reading should equal 5 hours a week.

Evaluation criteria
Completeness: Work incorporates the required outside projects and reading as well as in-class discussion and evaluation.
Quality: Work is prepared in a way that exhibits high quality of understanding and mastery of the music, its history, its impact, and its evolution.